



Forestr.org

501-(c)(3) founded in
2019 to address **needed
systems change**

- Humans are disconnected and isolated from each other.
- Our modern life is destroying the soil our lives depend upon.

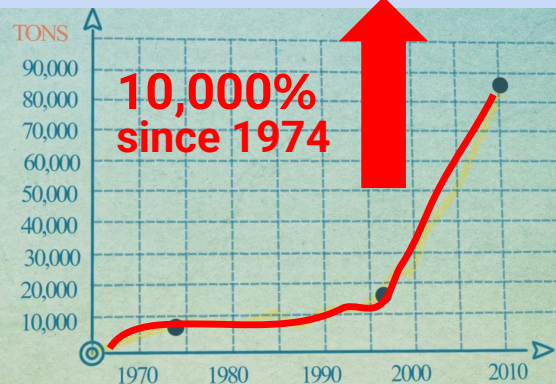


ForestR Programs Educate

Industrial Agriculture = Soil Destruction

→ 40% Earth's farmable land is lost, and without action, **90% loss by 2050!**

GLYPHOSATE USAGE



A non-selective herbicide killing all life not genetically modified (GMO) to be immune.



Adapted from The Need To GROW Film

Theory of Change

Educate, empower and create programs supporting soil health, greening and gleaning.

Participatory Greenscaping



Destructive
Industrial
Agriculture



Ignite
the will
of the people



Restore &
Regenerate
Soil Health

ForestR Provides Participatory Greenscaping

We activate local communities with our **cleaning, greening and gleaning** programming.

We engage local communities in the care and service of their soil.

We empower local communities to become self determined and proud of their greenscaping achievements.





ForestR Leadership

Tracey joins to scale programs across the Bay Delta

Tracey brings 30 yrs:

- Sustainable entrepreneurship
- Regenerative agriculture & economics
- Food manufacturing & supply chain
- Community development
- Tech industry
- Sales, marketing & communications.

Greens Director
Tracey Rogers Brandt



Founder / CEO
Nimone Li-Hardisty



Founder
Yonaton Hardisty





Pilot Program

Block x Block Challenge (BxB)



Empower communities to restore soil, green and glean together, increasing local resiliency



BxB Challenge

Greening front yards to hold water and gatherings

RESTORE



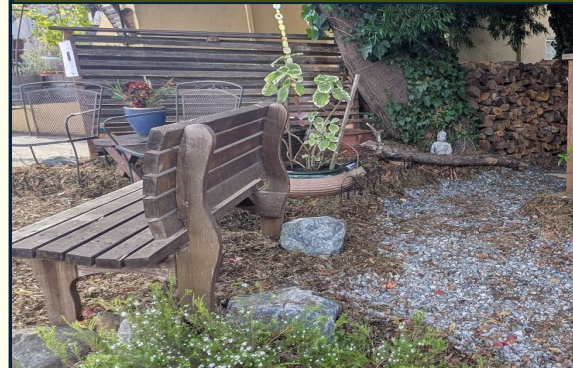
Remove weed
barriers and
plastic lawns

REGENERATE



Replace with fresh
tree mulch and
drainage rock
perimeters

REIMAGINE



Front Yard Pocket
Parks showcase
reuse & nature

New Offering!



BxB Pilot Budget

Two scenarios for funding a pilot program

Details	\$50k	\$250k
One block, roughly 25 homes	✓	✓
ForestR Staff, organizes & educates	✓	✓
ForestR Ranger, resident trained & credentialed for ongoing soil care	✓	✓
ForestR membership, free for all residents with 5 hrs/month service	✓	✓
Concepting a scalable program with supporting technology, frameworks and workflows.		✓



BxB Pilot Program

An abundance of positive impact

Planetary Boundaries

1. Climate
2. Freshwater
3. Ocean
4. Air
5. Land
6. Biodiversity



Social Indicators

1. Water
2. Food
3. Health
4. Education
5. Income & Work
6. Peace & Justice
7. Political Voice
8. Social Cohesion
9. Connectivity



**WE
ARE
NATURE**

Thank you!

We welcome inquiry and offers
for collaboration and funding!

Tracey Rogers Brandt

Director of Greening Programs and Projects

tracey@forestr.org





INQUIRY

What is the impact
of an additional
\$200K for the
Block **x** Block pilot?



Appendix

Option 2 BxB Pilot Includes

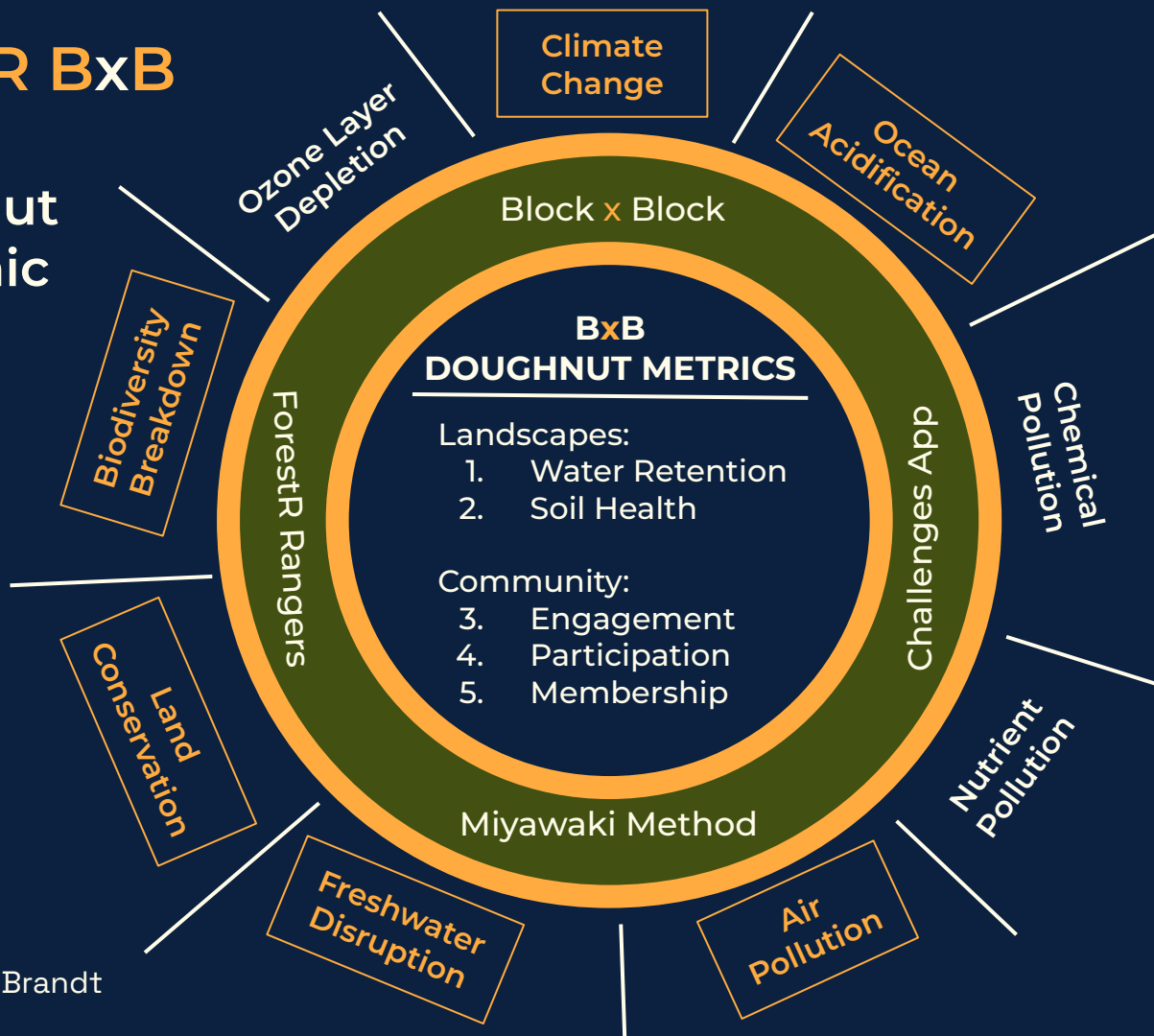
Concepting Visionary Systems Change Making

1. Doughnut Economics Application Model
2. ForestR University (FU)
3. Neighborsheds
4. Bioregional Movement Making

ForestR BxB

+

Doughnut Economic Model



6x Planetary Boundaries
BxB benefits

9x Social Priorities
BxB benefits:

Water
Food
Health
Education
Income & Work
Peace & Justice
Political Voice
Social Cohesion
Connectivity
Equality
Housing
Energy



ForestR University (FU)

Visionary Systems Change Making

Integrated programs & novel collaborations

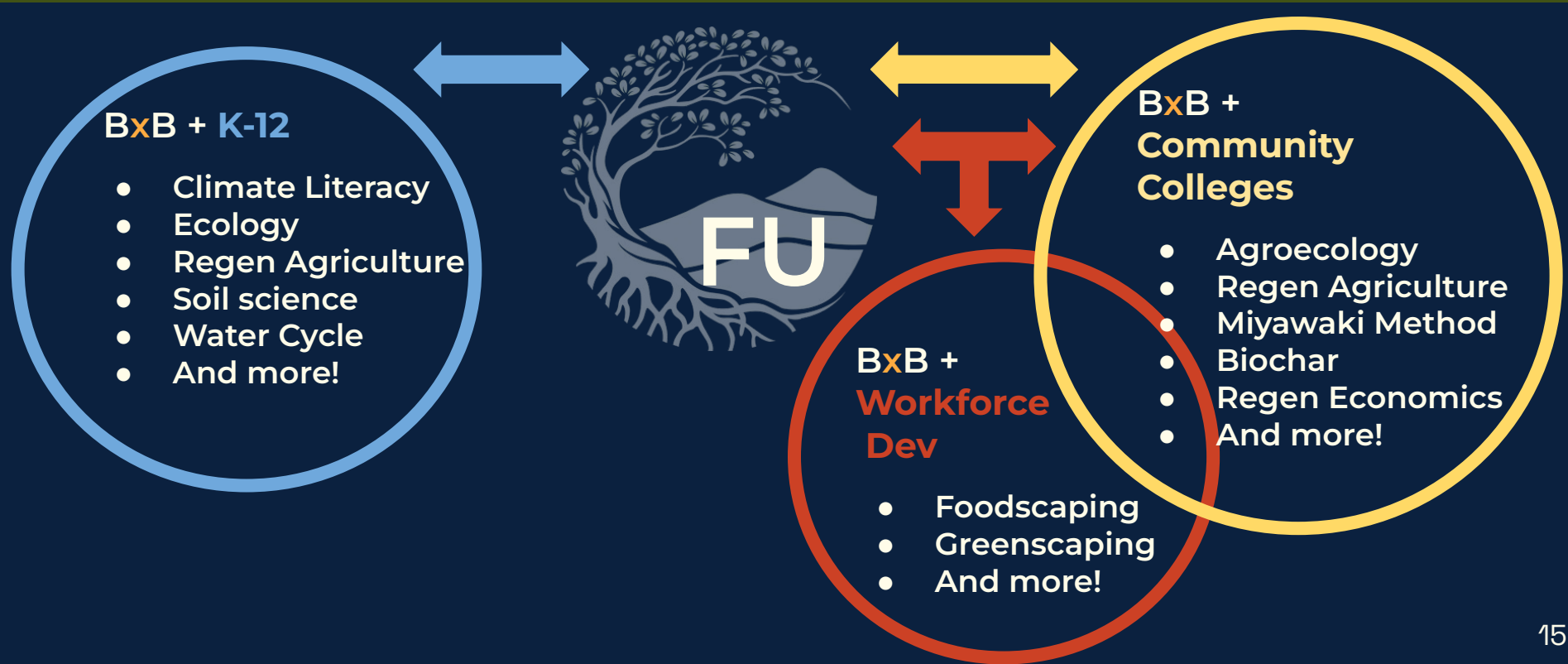
- K-12 outdoor education
- Community college curriculum
- Workforce development





ForestR University (FU)

Visionary Systems Change Making





Neighborhoods

Visionary Systems Change Making

Unifying BxB communities

- Citizen Assemblies
- Regenerative collectives
- Ecological community building
- Connecting geopolitical to bioregional

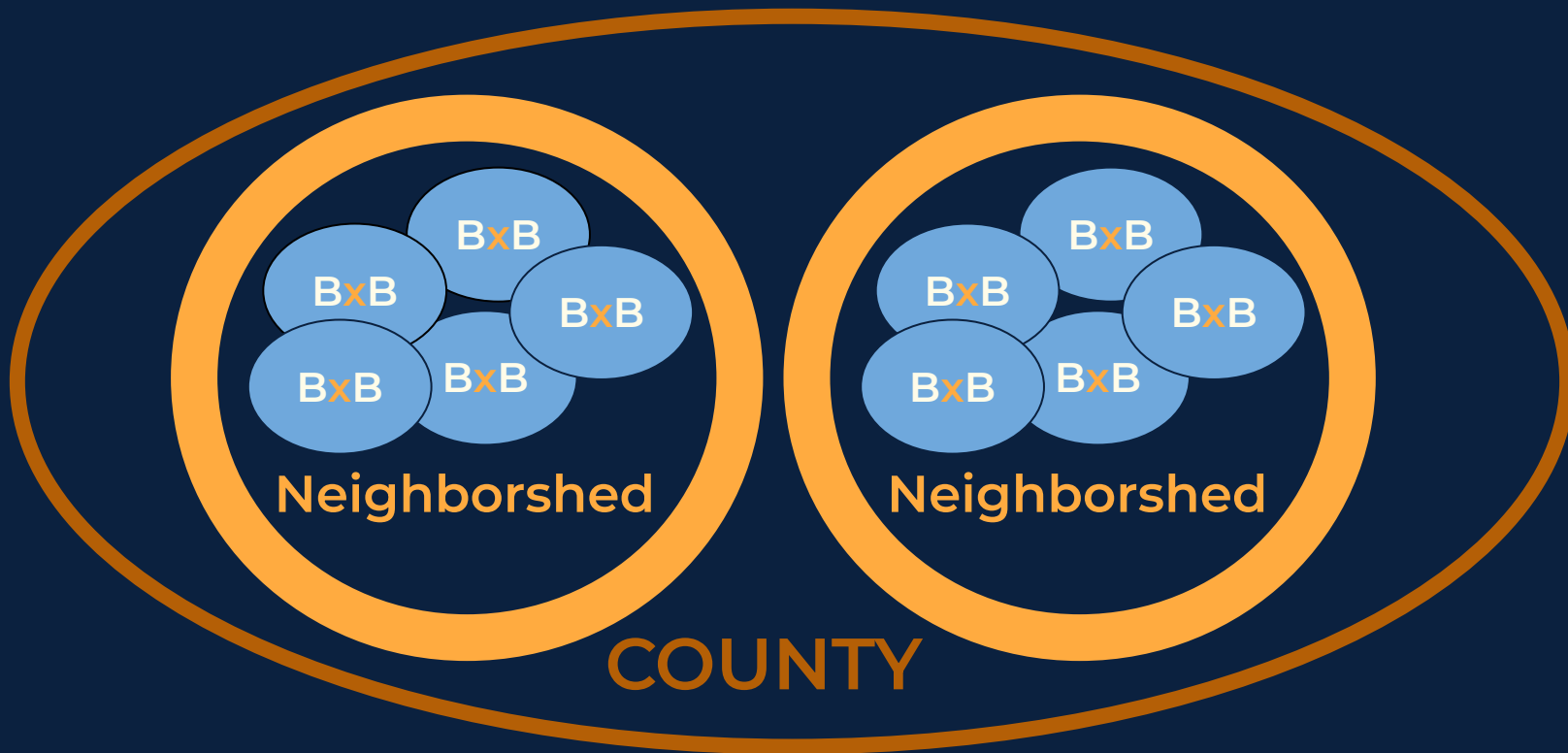


Neighborhoods

Visionary Systems Change Making

GEOPOLITICAL MAPPING

BIOREGIONAL MAPPING





Bioregional Movement Making

Visionary Systems Change Making

Creating Conditions

- Small “d” democracy
- Circular and regional supply chains
- Biomimicry based urban planning and design
- Nature driven Artificial Intelligence and regenerative technology stacks



Bioregional Movement Making

Visionary Systems Change Making

**Destructive
& Extractive**



**Industrial
Agriculture**

**Facism
Governance**

**Personal
Wealth**

**\$\$\$ Market
Driven AI**

**Extractive
Economic
Models**

Regenerative



**Regenerative
Agriculture**

**Democracy
Governance**

**Collective
Wealth**

**Nature
Driven AI**

**Regenerative
Economic
Models**