



What If We Are Standing Upon, And Next To a World of Solutions?



Healthy Soil



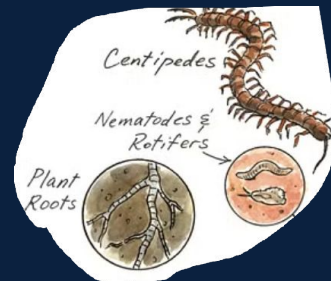
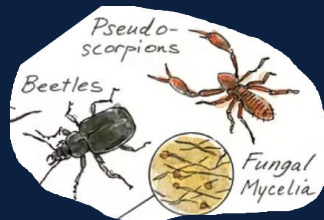
Neighbors



Forestr.org is a 501(c)(3) non-profit founded in 2019 dedicated to revitalizing shared community spaces through the restoration of native wildlife habitats.

- Empower communities to build hyper-local programs dedicated to cleaning, greening, and gleaning of private and public spaces.
- Offer learning, mentoring and training opportunities with ForestR Rangers, Permaculture, and Miyawaki Methods
- Pocket Park landscape designs that **maximize water retention** and **soil animal biodiversity**

WE
ARE
NATURE



Soil Animals

Participatory Greenscaping



We activate local communities with our cleaning, greening and gleaning programming.

We engage local communities in the care and service of their landscapes, including paying the de-housed and offering tech based challenges to gamify participation with redemption options.

We empower local communities to become self determined and proud of their greenscaping achievements.





Meet Our Team

ForestR Leadership



CEO
Nimone Li-Hardisty



Greens Director
Tracey Rogers Brandt



Founder
Yonaton Hardisty



CLEANING PROGRAMS

We are not just cleaning up. **We are lifting people up!**

Our approach empowers all community members, including the de-housed, to belong and grow pride in their hometowns. Working together, neighbors ensure every corner of their community is cared for.





GREENING PROGRAMS

We are not just planting gardens and trees.
**We are growing communities where all life
is celebrated and belongs!**

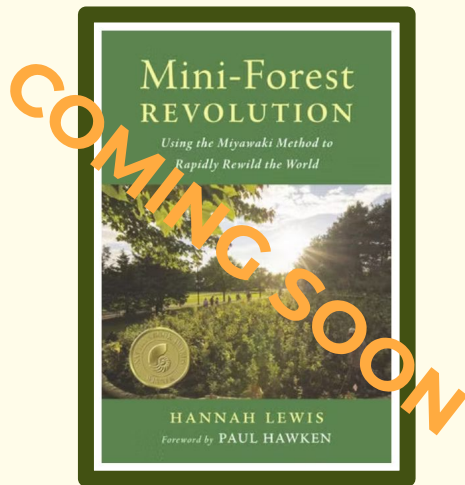
Pocket Parks



Food Forests



Miyawaki Forest





GLEANNING PROGRAMS

We are not just picking fruit. **We are reimagining hyper local community abundance distribution!**

Gleaning programs include harvesting excess crops and distributing the healthy, locally grown food via resource partners throughout the community.

Alameda



Contra Costa



Solano



Forestr.org

Emergent Programs Seeking Sponsors





ForestR Emergent Programs

Sponsors and Donors Welcome!

ForestR Challenges App

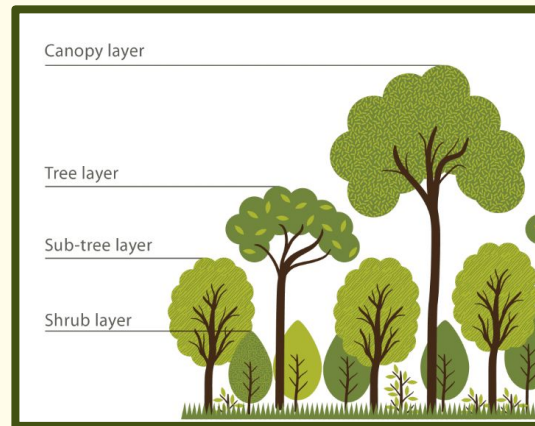


ForestR Rangers Program



**Volunteers Become
Paid & Credentialed**

Miyawaki Method Pocket Forests



**First planting at
Monarch Park soon!**



Challenges App

ForestR Emergent Programs

Walk the Parks and Win San Francisco Bay Scavenger Hunt

Join us for an exciting six-month outdoor adventure celebrating the beautiful parks and green spaces across San Francisco and the East Bay!

Find a Park



Scan a Code



Chance to Win

\$1,000
Grand Prize



This QR code scavenger hunt, presented in partnership by [Forestr.org](https://www.forestr.org) and [Healthtek Creative](https://www.healthtekcreative.com), encourages everyone in the Bay Area to explore nature, get active, and compete for amazing prizes.



Download on the
App Store

GET IT ON
Google Play

Sponsors and Donors Welcome!



ForestR Rangers

ForestR Emergent Programs

Everyone
Program



ForestR
Volunteers



ForestR
Rangers

More Than Just Cleaning – A Movement of Mutual Respect

At “The Everyone,” it’s not just about cleaning; it’s about changing perspectives. We proudly showcase the hard work of our de-housed neighbors to educate and inspire our housed residents. This program bridges gaps and fosters a sense of unity and mutual respect within our community.





Miyawaki Method Pocket Forests

ForestR Emergent Programs



20 Months!!!



Affores 木木
Native. Wild. Forever.



ForestR Empowers Local Communities

We deeply believe every community should be afforded opportunity for self determination.

We are allergic to prescriptive top-down cookie cutter solutions.

We are humble and nimble and believe our greatest strengths lie in offering customizable frameworks that engage communities to care for their landscapes.



Forestr.org

Pilot Programs Seeking Sponsors





BlockxBlock ForestR Challenge

Placed Based Program



**No Soil Life or Water
Retention Beneath the
Weed Barrier**

RESTORE

Remove plastic lawns and weed barriers that dehydrate, starve and suffocate the soil animals we depend upon for healthy soils able to retain water.



REGENERATE

Replace with fresh tree mulch and drainage rock perimeters to restore water and oxygen flows and retention in the lifeless dirt.



REIMAGINE

Celebrate having freed the Soil Animals! Embrace whimsy, reuse and nature's bounty when creating open spaces and places to sit and just be.



BlockxBlock ForestR Challenge

Placed Based Program

Challenges	Actions	Metrics
Free the Soil Animals	Remove weed barriers and plastic lawns	Qty weed barriers and plastic lawns removed
Restore soil to hold water	Add compost, fresh tree mulch and drainage rock perimeters	Monitor soil moisture and biodiversity from baseline to threshold and confirm with lab test
Nourish your community	Install pocket parks for open space and to host “food forests”	Qty pocket parks and food forests installed on the block



BlockxBlock ForestR Challenge

Placed Based Program

Labor

- ForestR Rangers recruit local volunteers who become “ForestR’s”
- ForestR volunteers track care and service participation
- Together they recruit residents to participate in the Block x Block Challenge.

Technology

- ForestR Challenge App
- microBIOMETER®

Materials

- Fresh tree mulch
- Drainage rock

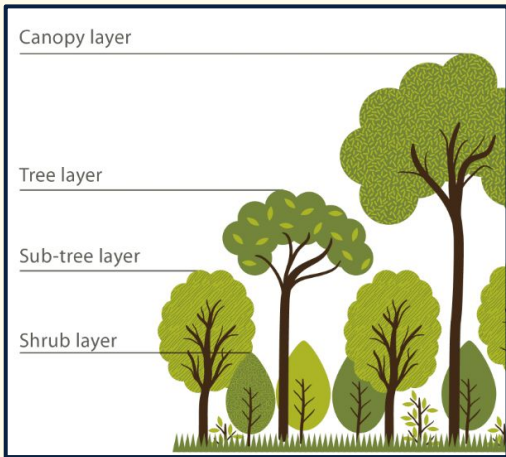
Place

- Location for receiving mulch and rock, for the block
- Emergency Rulemaking to assist blocks to receive mulch and rock (like parklets during COVID)



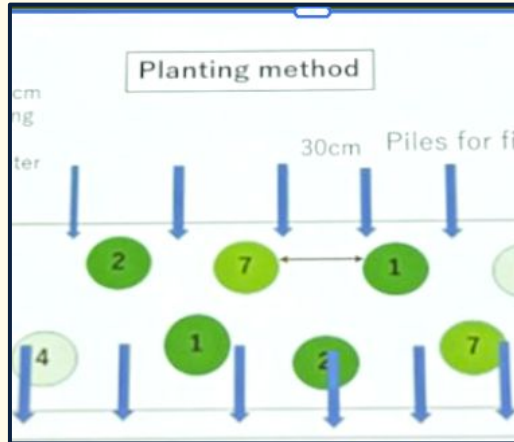
Miyawaki Method Pocket Forest

Placed Based Program



PLAN

Identify site no smaller than 1000 square feet and research Potential Natural Vegetation (PNF) for Canopy, Tree, Sub-tree and shrub layer.



DESIGN

Design your pocket forest planting and your vision for the forest to provide living open spaces to connect to nature and our community.



INSTALL

Invite the community to participate in planting, labeling and knowing the saplings that will grow into a self sustaining forest in 3 years.



Miyawaki Method Pocket Forest

Ongoing Care and Use

According to Dr. Akira Miyawaki, “Real forests made up of trees native to the area, are three-dimensional, multi-layered communities having **3,000% more:**

- Green surface area than single-layered lawns
- Ability to protect against natural disasters
- Ability to conserve the environment





Miyawaki Method with ForestR

Integrated Restoration & Regeneration Programming to
Empower Hyper Local Communities

Ecology

We empower and educate, as we work with community members to plan, design and install a mini forest that will restore their soil health, increase capacity to hold water in the soil, bring more water, and increase flora and fauna biodiversity.

Community

With our ForestR Rangers program we engage and activate community members to participate in the greenscaping actions. We envision outdoor ed and workforce development programming integrated with K-12 and community colleges.

Technology

We envision our Challenger App evolving to include soil health monitoring, pro social features to support community actions and engagement, and value creation and redemption options for greenscaping actions.



Miyawaki ForestR Challenge

Placed Based Program

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Funding Our Work

This holiday season, your contribution doesn't just plant trees—it plants hope. Every ForestR park is a living promise that nature and community can heal together.



ForestR Programs Create Ripples of Abundance

Water retention

- Water resilience
- Reduced wildfire risk
- Coastal resilience, flood protection
- Extreme heat mitigation
- Increased flora & fauna biodiversity
- **Restoring local water cycles**

Soil animal biodiversity

- Healthier crops, animals and people
- Mycelial support for plants & trees
- Humus production
- Native trees & plants flourish and thrive
- **Regenerating local water cycles**

Sponsorship Opportunities

As we enter this season of giving, Forestr.org invites you to invest in living change.

Your sponsorship helps us clean, green, and glean across the Bay Area—restoring local soil life, engaging residents, and creating beautiful public spaces.



Level	Contribution	Description
Seed Sponsor	\$20,000	Funds a full year of care, maintenance, and community activation for one Forestr park or BlockxBlock site. Recognition in Forestr.org social promotions.
Canopy Sponsor	\$50,000	Sustains two parks or forest blocks and supports local stewardship teams through the ForestR Rangers program. Recognition at both sites and in public newsletters.
Habitat Sponsor	\$100,000	Funds three or more pocket parks and provides naming rights for one site. Supports soil restoration, water retention, and native planting.
Legacy Sponsor	\$250,000 +	Enables the creation of a brand-new park or pocket forest—planned, planted, and maintained in your honor or organization's name. Includes permanent recognition and community dedication event.

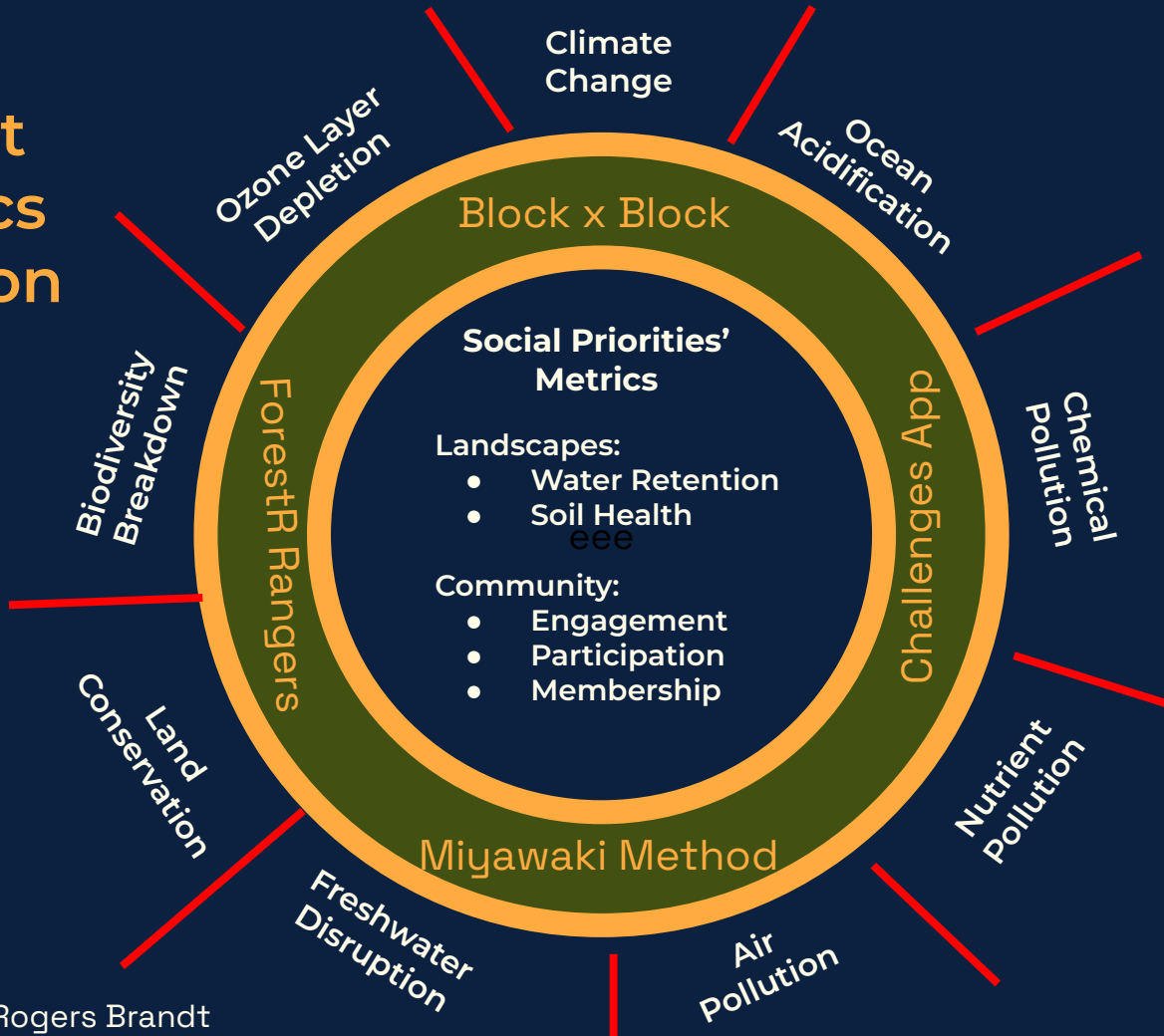
Forestr.org

Measuring Our Impact



ForestR Doughnut Economics Application

Measure programs' effectiveness of positively impacting social priorities & ecological targets



Social Priorities:

Water
Food
Health
Education
Income & Work
Peace & Justice
Political Voice
Social Cohesion
Equality
Housing
Connectivity
Energy

Thank you!

We welcome inquiry and
offers for collaboration and
funding!

Tracey Rogers Brandt
Director of Greening Programs and Projects
tracey@forestr.org



**WE
ARE
NATURE**