



Regenerators Place-Based-Pilot Lollapalooza

in Richmond California




Imagined by

Tracey Rogers Brandt



Presentation Flow

- 
1. Brief introduction to [Tracey Rogers Brandt](#)
 2. Ground our experience together by watching a 3:51 clip of Daniel Schmachtenberger
 3. Slides presentation to highlight core ideas shared in my proposal for a [Regenerators Place-Based-Pilot Lollapalooza in Richmond California](#)
 4. Discussion

Tracey Rogers Brandt

she/her

Single mom

Imagineer for a planet positive civilization

Former Natural Winemaker & General Manager

Seeking Agency & Income - Offering Passion & Purpose!

1

Ann

2

Tracey

3

Isabel
&
Lily

4

5

6

7

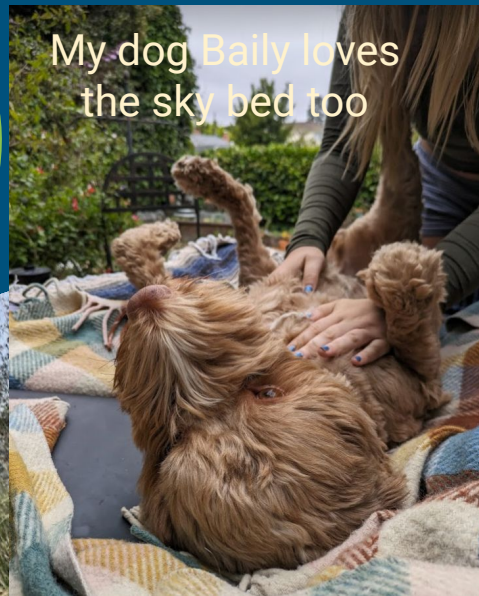
Territory and homelands of the
Yokuts, Karkin, Confederated Villages of Lisjan, Ohlone,
Miwok and Muwekma peoples

United States, San Francisco Bay Area
El Cerrito, California, Contra Costa County

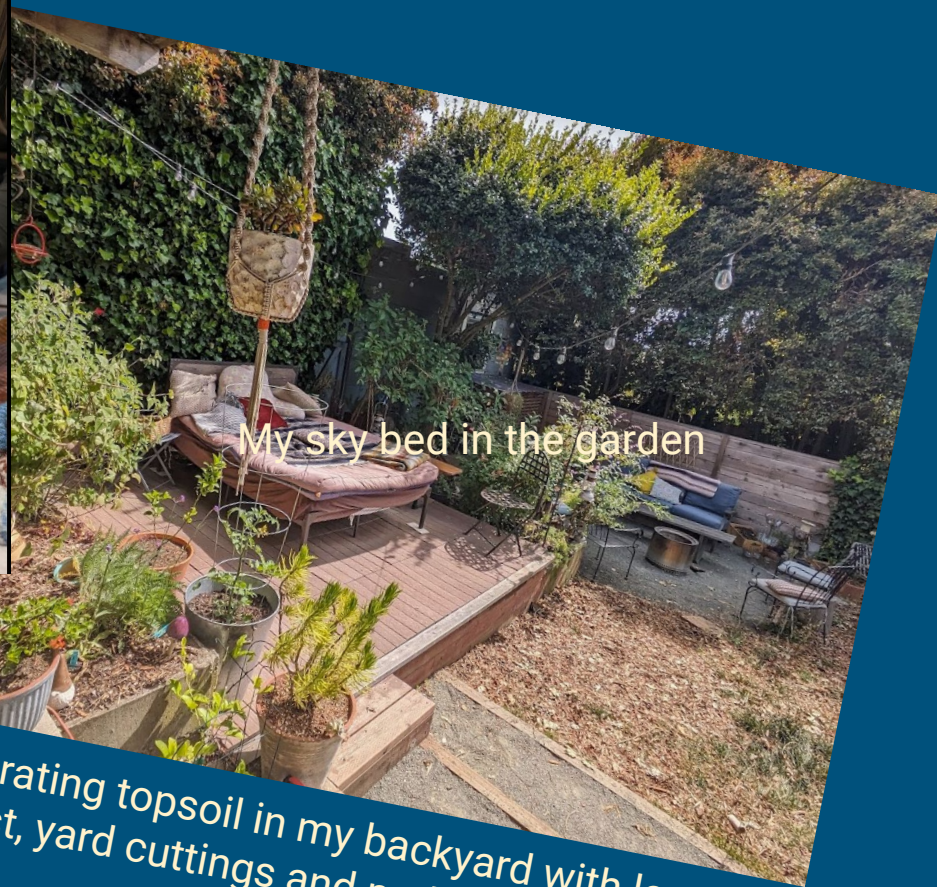
we ARE nature
~*~



Rewilding my front yard



My dog Baily loves
the sky bed too



My sky bed in the garden

Regenerating topsoil in my backyard with layers of
compost, yard cuttings and mulch that are all free!

Chez Panisse



Alice Waters, Founder of the Edible Schoolyard Project



Donkey & Goat, led by Tracey Rogers Brandt, is one of the great treasures of our Berkeley community. Donkey & Goat arrived here in 2006 and brought their organic winemaking style which extends from healthy soil and regenerative growing practices to minimal processing and ecological packaging.

It has been inspiring to watch Tracey grow her presence in the wine world while never wavering from her ecological mission. We depend on truly enlightened businesses like Donkey & Goat to anchor our community's commitment to the highest quality, most delicious organic-regenerative products.

~ Alice Waters

Founder Chez Panisse Restaurant &
Edible Schoolyard Project

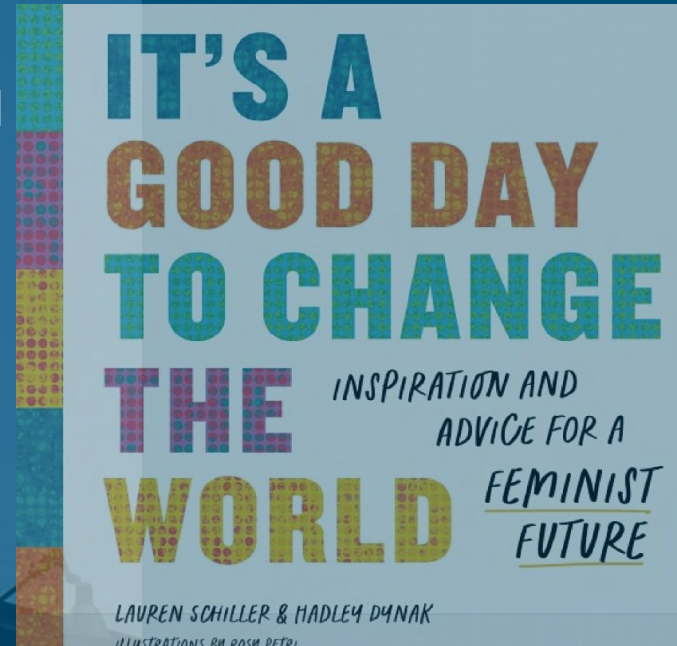
THE FUTURE IS FEMALE

Tracey Rogers Brandt is nothing less than a powerhouse entrepreneur with a clear brand vision and a commitment to sustainability and quality in her winemaking.

She is a leader in her community, and a community builder, dedicated to ensuring the success of her business while also lifting up other entrepreneurs and women-led projects.

~ Lauren Schiller & Hadley Dynak

Co-authors, *It's a Good Day to Change the World. Inspiration and Advice for a Feminist Future.*



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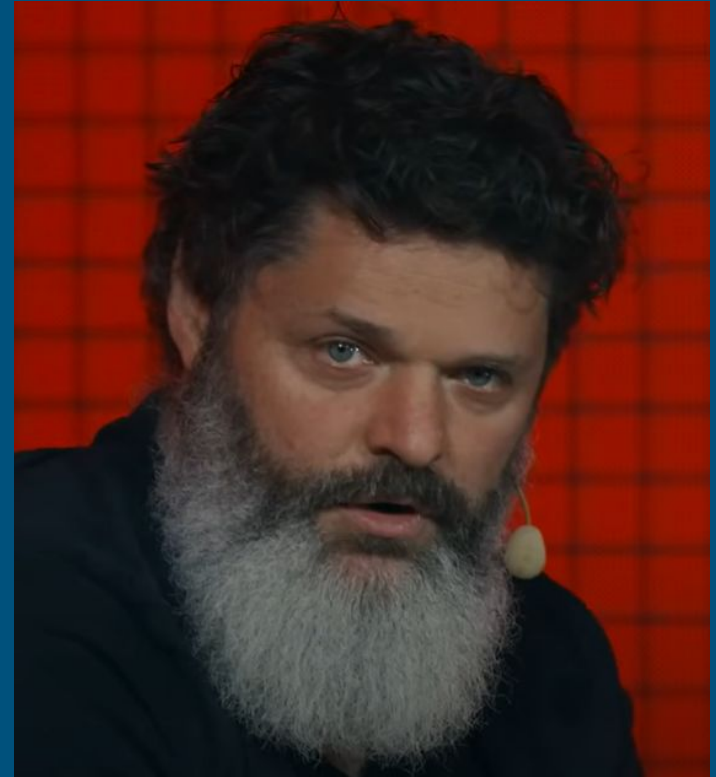
4. Discussion

We are at the end of history

An introduction to the Metacrisis by Daniel Schmachtenberger, founding member of The Consilience Project.

Moderated by Niklas Adalberth, founder of Norrsken Foundation. Recorded live during Stockholm Impact/Week September 2023.

[Play 3:53 Clip](#) *(stop at 18:59)*



I want people to think about
what it would take to turn
the entire arc of humanity,
factoring what is currently
driving it.

~ Daniel Schmachtenberger



If restoring the earth
becomes humanity's
central intention, there
is no way we can fail.

~ John D. Liu

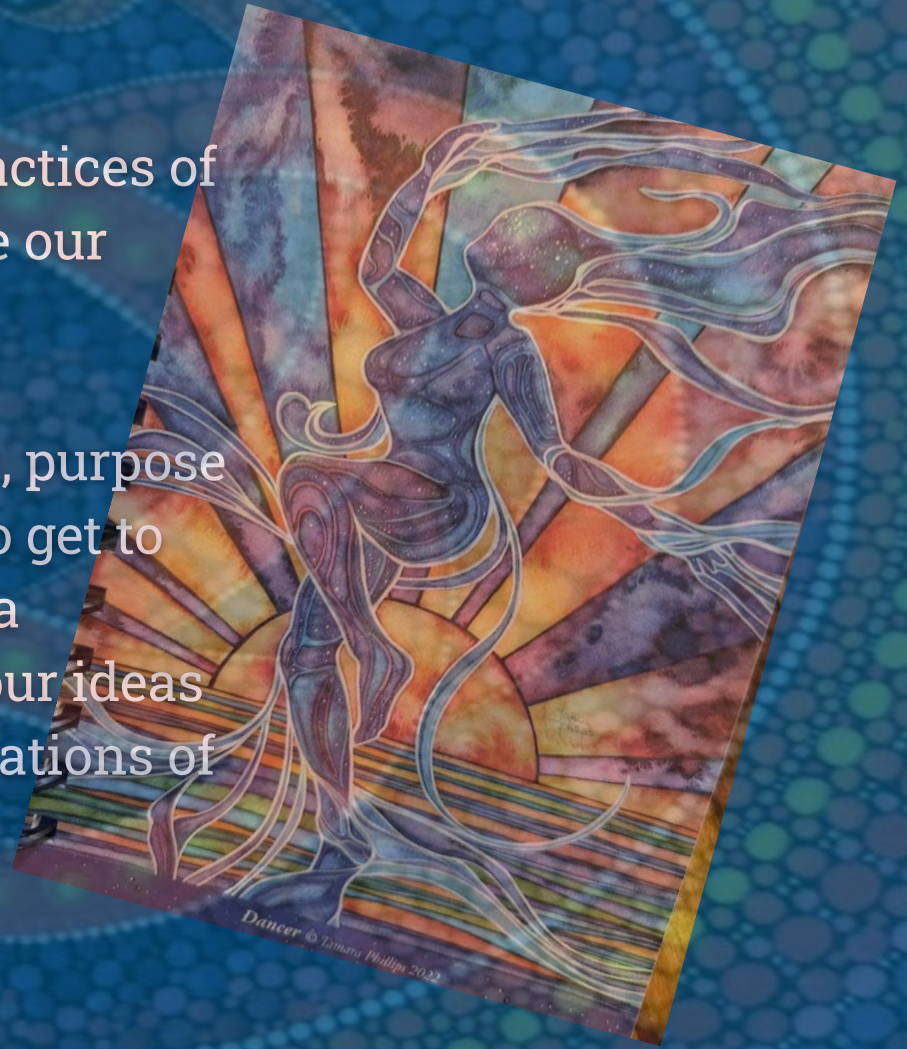
*Ecosystem Restoration Researcher,
Educator and Filmmaker*




We must lean into the resilient practices of our ancestors to help us germinate our creative seeds.

...We must bring our personal gifts, purpose and knowing forward. It is time to get to work with peace in the spirit and a compassionate heart. Combine your ideas and hopes with the collective initiations of discovery and open paths.

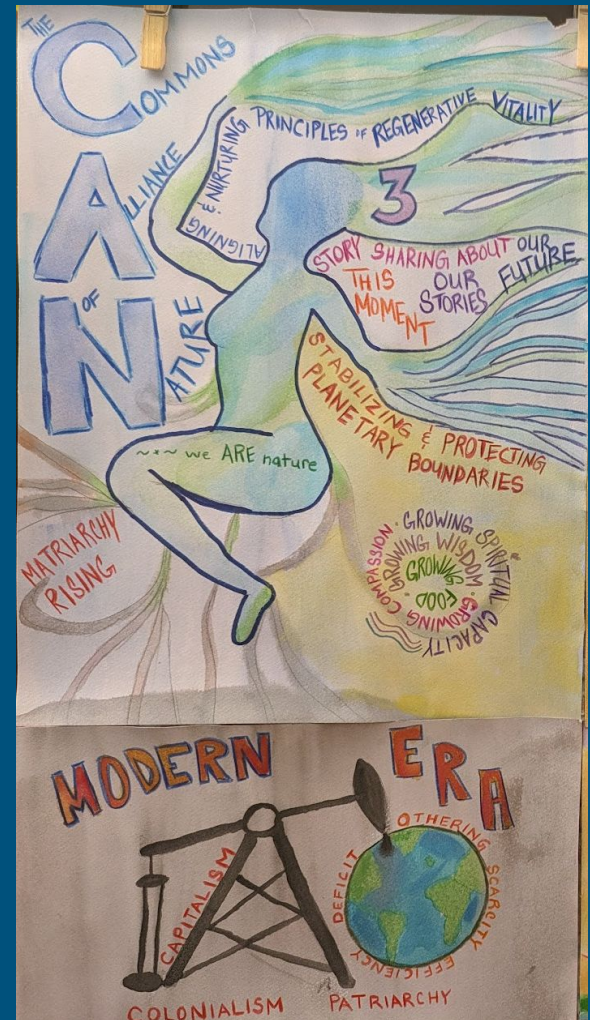
Karen L. Culpepper Mother Tongue Ink 2023



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HOW do we change the arc of humanity in the time that remains?



The Commons Alliance of Nature (CAN)

CAN is a participatory alliance of humans and organizations that is the enabler, incubator and protector of the Lollapalooza. Intentionality is for CAN to become the:

- Mycelial network that is both unified and decentralized, akin to an Octopus
- Conductor of the global symphony, creating conditions for abundance creation from both the bottom up and the top down
- Protector of the sacred tool that provides the catalyst for **turning the entire arc of humanity**
- Protector of Bioregional Land Trust Accounts (BLTA) which are foundational to a future human economy where wealth is measured in generosity (service actions)



THERE WILL BE NO COMMUNITY WITHOUT FIRST COMMUNING.

~ Nora Bateson

[Combining](#), pages 4 & 327

The Commons Alliance of Nature (CAN) builds community, fosters new relationships, facilitates transcontextual experiences, aligns purpose & passion, enables education and training for humans suffering from the polycrisis, seeking direction for how to help **AND survive in our current Built World dominated economy collapsing more everyday.**

Structural Guardrails for Equitable Power

- **Diversity Groups:** Shift the inequity in representation from being white male dominated to diversity group based and enabling women and aboriginal groups more leadership in our new world.
- **Population Based:** Begin with One Earth's Framework of Realms or similar, for a decentralized unification based on regions which results in population, not wealth, being the primary driver for representation and resource allocation. Underserved regions will have more because there are far more humans in those regions.
- **Feminine & Maternal Dominant:** Women led senior most council

*The risk of a Totalitarian Institute or abuse of power is mitigated and much more difficult to evolve due to the distribution of power equally across regions and population & diversity based leadership **with WOMEN leading.***

You cannot change how someone thinks, but you can give them a tool to use, which will lead them to think differently.

~ Buckminster Fuller

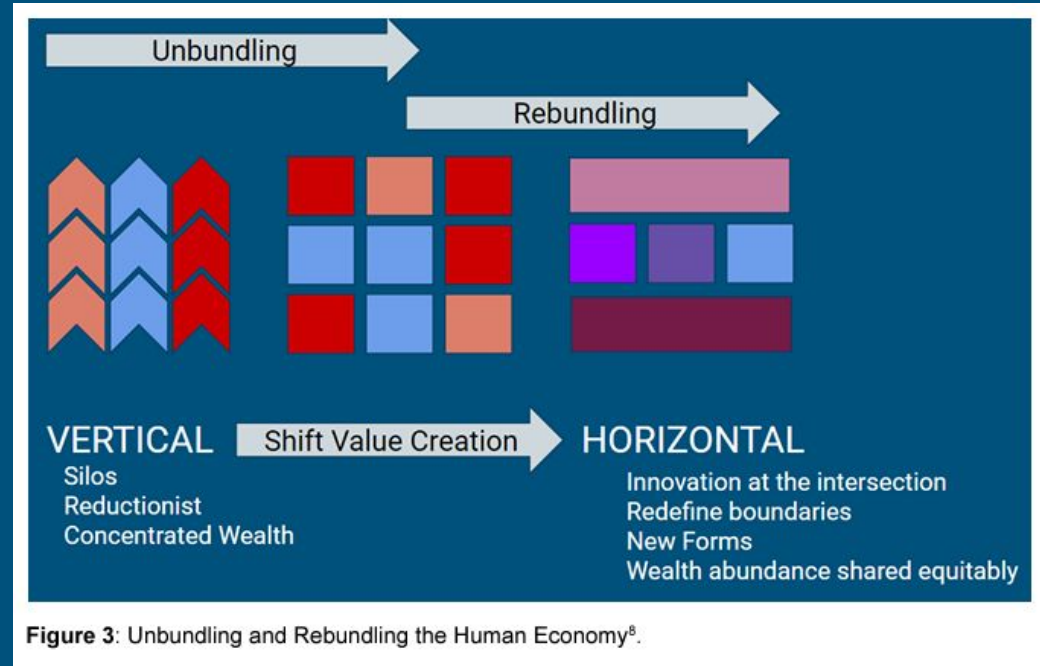


Build a tool for learning by practice

Indigenous Practice		Universal Classification
Stewards of all life & planet Earth		Stabilizing Planetary Boundaries
Stewards of human communities where self actualization is the norm and wealth is measured by generosity		Principles of Regenerative Vitality
Narrative Storytelling to grow wisdom and compassion for generations		Story Sharing & Community Building

New Platform based on Universal Classification System

- Provides transformation pathway from current world to a new modern dream, based on sufficiency and abundance rather than efficiency and scarcity.
- Maximizes value creation via unbundling industrial era boundaries and systems AND rebundling them to create novel systems, with new forms, boundaries and abundant value creation shared equitably.¹



¹ Adapted from Choudary, Sangeet Paul, *The Fast Future Blur*, Chapter 1, The Fast Future Arsenal,. Adapted from Figure 1.1, pg 5, the Illustrative diagram of the shift from vertical to horizontal value creation through unbundling and rebundling.

Insight from labels associated with user input and actions, as it relates to each of the 20, overlaid with bioregional data (soil, ground water, geology, temperature, population, biodiversity, political, etc.), is unimaginable with infinite possibilities for each bioregion to customize, iterate, change and create more possibilities!

STABILIZE 9 PLANETARY BOUNDARIES	1	Climate Change
	2	Biosphere Integrity
	3	Land System Change
	4	Freshwater Change
	5	Biogeochemical Flows
	6	Ocean Acidification
	7	Atmospheric Aerosol Loading
	8	Stratospheric Ozone Depletion
	9	Novel Entities
RECONSTRUCT HUMAN ECONOMY BASED ON 8 PRINCIPLES OF REGENERATIVE VITALITY	1	In Right Relationship
	2	Empowered Participation
	3	Views Wealth Holistically
	4	Innovative, Adaptive, Responsive
	5	Seeks Balance
	6	Edge Effect Abundance
	7	Honors Place & Community
	8	Robust Circulation
STORY SHARING & COMMUNITY BUILDING	1	Our Story
	2	This Moment
	3	Our Future

Figure 2: The 20 focal areas of the Universal Classification System.

Story Sharing & Community Building



Stabilizing Planetary Boundaries



Planet Positive Human Economy

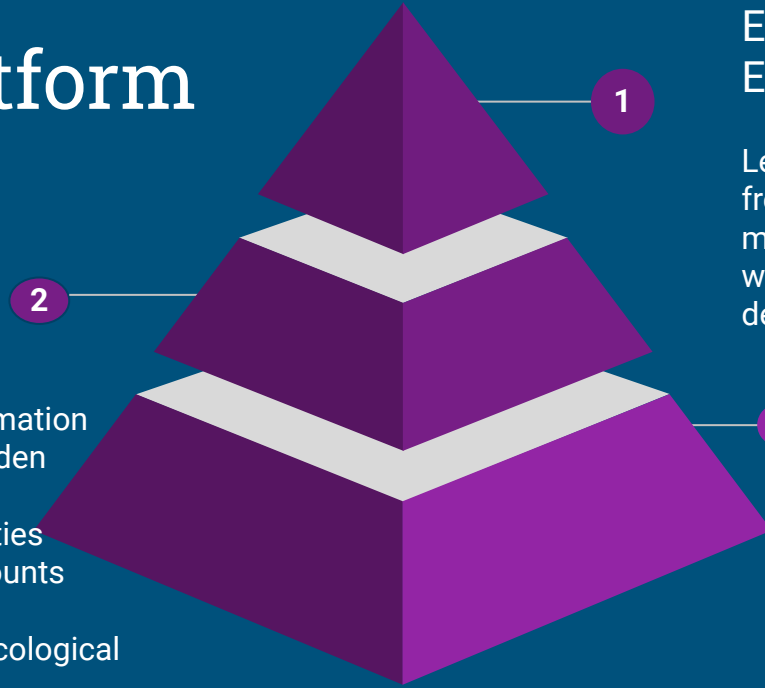


What could we imagine or create or practice that is not supportive of at least one of these twenty areas? If none are supported perhaps it is a bad actor and should be provided transformation pathways?

The U20 Platform

Abundance Enabler and Creator

- Bioregional centric transformation
- Urban Edible Front Yard Garden Programs
- Bioregional Financing Facilities
- Bioregional Land Trust Accounts
- Offers & Needs Markets
- Regenerative Marketing & Ecological Communication Campaigns
- Crypto/blockchain value linked to actions & BFF's & BLTA's
- Social networks within CAN



Ecological Communications & Experiences

Leverage AI + LM for mundane tasks to free up humanity to live a self actualized, meaningful life in service to all life with wealth measured in generosity as determined by actions.

Novel Platform Built upon Universal Classification (U20)

Framework Value

- Help millions lean in to save the natural world, find work, education, training, ideas, local connections, offers & needs and much more
- Dramatically improve comprehension & effectiveness of our mission
- Data input grows with more members and the output is a tool, NOT a solution for a one size fits all application.
- The engine's power for providing invaluable insight from labels overlaid with bioregional data (soil, ground water, geology, temperature, political, etc.) is unimaginable with infinite possibilities for each bioregion to customize, iterate, change and create more possibility!

When a complex system is far from equilibrium,
small ~~islands~~ meadows of coherence in a sea of
chaos have the capacity to shift the entire system to
a higher order, when they grow together.

~ Adapted from Ilya Prigogine's 2020 quote

Urban Ecovillage Land trust funded programming for transformation

- Front yard edible garden program feeding the community & offering agricultural training
- Land Trust accounts to facilitate buying property in urban areas as available, to transform into “neighborhood ecovillages”
 - ◆ Communal meals and gathering places
 - ◆ Agriculture (farming, raising animals, food preservation)
 - ◆ Emergency preparedness (water, power, first aid, and more)
 - ◆ Communal resources for fun & passionate purpose
 - ◆ Shared built things so we need less built things

GROWING Compassion & Wisdom

With a novel actions (not mops) based tool to enable the ~~future~~ Natural World Revelation !!

OUR Foundation FOR A NEW PARADIGM

Mutual Learning,
Support + AID

OFFERS
÷ NEEDS
MARKETS

NEW INSIGHTS,
LEARNING, CONNECTIONS,
TRANSFORMATIONS ÷
UNIMAGINABLE POSSIBILITY

EQUITABLE ACCESS TO
EDUCATION
TRAINING
→ NETWORKING ←
MENTORING
INTERNSHIPS
→ ALL OPPORTUNITY ←

BLTA
ID
ARC
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PATHWAYS TO

ID
BAD
ACTORS

NO AI BOTS ÷
BAD ACTORS IN
THE IFTC SANDBOX!

LIMITS BAD ACTORS
IMPACT ÷ OPTIONS

PROVIDE
BAD ACTORS
PATHS FOR
TRANSFORMATION

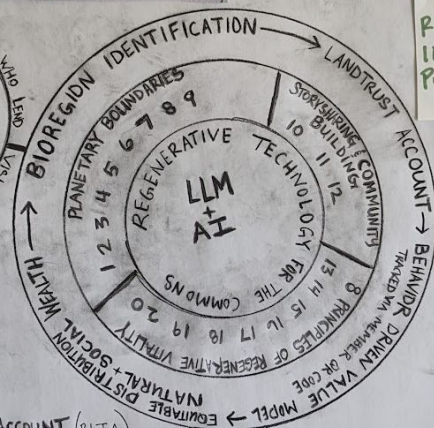
EQUITABLY SHARING ALL
SOCIAL ÷
NATURAL
WEALTH

A TOOL TO GROW SPIRITUAL CAPACITY + RESILIENCY

TO DIRECT HUMANITY'S FOCUS ON BOTH
STABILIZATION + RECONSTRUCTION
OF PLANETARY BOUNDARIES OF THE HUMAN ECONOMY

While Communing + Sharing Stories About
THIS MOMENT OUR FUTURE OUR BACKSTORIES

HUMANS
VERIFY HUMANITY
AT BMS



+ BIOREGION DATA:

GEOLOGIC LAND USE
SOIL POPULATION
WEATHER POLITICAL
REAL ESTATE
INSURANCE
PUBLIC SCHOOLS

+ MEMBER INPUT ÷ PROJECTS

+ MEMBER BEHAVIOR VIA

QR CODE MEMBER OPTS TO SCAN WHEN PARTICIPATING IN FRAMEWORKS FOR COMMONS "20"

PLACE BASED

ONLY ONE → BIO REGION = LAND TRUST ACCOUNT (BLTA)
ALSO TAGGED FOR AS MANY RELEVANT:

COUNTY CITY STATE PROVINCE NATION INDIGENOUS
COUNTRY CONTINENT

FRAMEWORKS FOR THE COMMONS 20

INTERESTED
EXPERIENCE
VERIFIED

PLANETARY BOUNDARIES									PRINCIPLES REGEN VITALITY										
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20

← MAGIC TOOL !!!

IT WILL TAKE A LOT MORE
THAN WINNING THE ARGUMENT.

BILL MCKIBBEN



Campaigns for Hope & Direction

Link positive emotion to Natural World

- Jim Capobianco co-creating today's Race to Space campaigns to save the natural world, plus ability to leverage all member campaigns
- Provide **Call To Action to join *The Commons Alliance of Nature***
- Emphasis on illustrating beautiful possibilities with survival of Natural World

Link negative emotion to Built World Destruction

- What is par for Elon's Golf Course in the metaverse? Vertical feet per mile at Elon's ski resort? Oceans to sail ? Mountains to climb? Link natural world losses to Built World
- Link devastating images of climate Impact, biodiversity loss, etc to Built World, NOT THE NATURAL WORLD

SOMEHOW

Somehow we have to carry trauma and **stay imaginative enough to rebuild a society that cares.**

Somehow we have to be angry enough to fight and tender enough to stay sensitive to the nuances of mutual learning.

Somehow from the fragmentation of human constructs, we have to find a way to perceive and participate in the unity of life.

Somehow we have to.

~ Nora Bateson
Combining, p.77

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4. **Discussion**



Thank you for learning about my vision and please reach out with ideas on agency & income, I have passion and purpose in abundance to offer!

Tracey Rogers Brandt

she/her

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tracey@circularpatterns.com

<https://www.linkedin.com/in/tracey-rogers-brandt/>