

# 7 GENERATIONS FORWARD



Sharing ideas for a better world, by Tracey Rogers  
Brandt



# WE ARE NOT FIGHTING BIOLOGY, WE ARE FIGHTING CULTURE.

*Why do humans continue supporting a  
Built World Economic Model proven to be  
destroying the Natural World it depends upon?*

The welfare of a nation can scarcely be inferred from a measure of national income.

~ Simon Kuznets

Creator of an arbitrary metric called Gross National Product (GNP),  
said to the U.S. Senate in 1934



Credit: DAWOOD NEMER

Deviation from a system that is destroying life is somehow a pathology while fitting into the structures that uphold and justify these systems is often considered "healthy."

~ Nora Bateson

Combining, page 289



## TO LIVE IN ANOTHER WAY

At first, it appears that it is the parts of the system that must be made better or fixed.

Then, it becomes clear that the system is not in the parts - it is in the relationship between them.

So, it seems like it is the relationships that need to be made better, fixed.

But relationships, it turns out, are made of communication.

And then -

The communication becomes the place to address the needed adaptations,

And then -

You realize what is communicated is not what is expressed or even what is not expressed - it is what is possible to express.

That is where the limits move, in the combining.

How shall I tend to the premises of what is possible to communicate?

# Now what?

## Find Common Ground around our biology and relationships

- Rise above the political chaos, religious and ideological fissures
- Illuminate Natural World wonders (as opposed to Built World Destruction)

## Meet (not match) to engage millions around the globe

- Grow visibility of the natural world supportive community
- Say what we have not said before and empower more voices to speak
- Help humans find jobs supportive of saving the natural world

## Facilitate new relationships and transcontextual mutual learning

- Novel co-creations, learning how to learn, learning by doing
- Communing with all life, deconstructing isolating barriers that divide us
- Relationshiping for mutual aid and support during the difficult days ahead





Meeting humans  
where they are, in order to  
**create conditions to**

- Remove the goggles that blind them to **their biology**.
  - Create new and supportive relationships to intersect purpose & passion, **providing hope and building resilience**.
  - Approach our mission with funding and infrastructure resources that **rival the Built World and 4IR**.
  - Create conditions for establishing **natural capital valuations for the transformations**.
-



# MY PITCH COULD

Create unimaginable possibilities and new relationshiping from **decentralized unification**

Harnessing efforts and positive outcomes available now, yet difficult to **catalog, consider, synthesize and transform into new ideas.**

Enabling a **symphony of life giving creations** to address all aspects of the polycrisis, which are destroying the natural world.

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The background is a blue-tinted photograph of a climate protest. Several signs are visible, including "OUR HOUSE IS ON FIRE!!", "NO CHANGE!", "PLANET B", and "IGNOR". A globe icon is also present on one of the signs.

IT WILL TAKE A LOT MORE  
THAN WINNING THE ARGUMENT.

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BILL MCKIBBEN

Phase 1





# Creating Meadows of Coherence

To lead a Natural World Revolution

# THE NATURAL WORLD

## REVOLUTION



A counterpoint to the 4th Industrial Revolution (4IR),  
avoiding (& *preparing for*) collapse of human civilization.

# Desired Outcomes

## Phase 1

- Call to Action for Learning In
- Mental Wellness
- Purpose with Passion
- Institute for the Commons
- Build Generative AI + LLM  
“Engine”



# Visions - Phase 1

- Recruit to “join hands,” creating a **Natural World Revolution Super Organism** that is decentralized AND unified
- Create a **Natural World Revolution Superconductor Engine**, leveraging GenAI AND Language Learning Models (LLM), for the newly formed **Institute for the Commons** to share, via it’s octopus like, decentralized structure, comprised of 10 equal regions plus a woman led senior most council.
- Provide education, hope, direction, purpose and agency at the intersection of humans’ lived experience and passions, to **build bioregional ecovillages in urban and rural communities**, sharing learning & frameworks with unprecedented “re-skilling,” to align to green jobs saving the natural world.

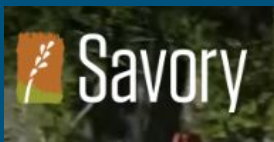


THERE WILL BE NO  
COMMUNITY  
WITHOUT FIRST  
COMMUNING.

~ Nora Bateson  
[Combining](#), pages 4 & 327

The Natural World Revolution Superorganism,  
The Institute for Liberating Life, builds community,  
fosters new relationships, facilitates transcontextual  
experiences, aligns purpose & passion, enables  
education and training for humans suffering from the  
polycrisis, seeking direction for how to help AND  
survive in our current Built World dominated economy.

# Founding Co-creators I Dream





# Campaigns for Hope & Direction

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## Link positive emotion to Natural World

- [Jim Capobianco](#) co-creating today's [Race to Space](#) campaigns to save the natural world, plus ability to leverage all member campaigns
- Provide **Call To Action to join *The Institute for Liberating Life***
- Emphasis on illustrating beautiful possibilities with survival of Natural World

## Link negative emotion to Built World Destruction

- What is par for Elon's Golf Course in the metaverse? Vertical feet per mile at Elon's ski resort? Oceans to sail ? Mountains to climb? Link natural world losses to Built World
- Link devastating images of climate Impact, biodiversity loss, etc to Built World, NOT THE NATURAL WORLD

# Join the Institute for Liberating Life

## Register for account:

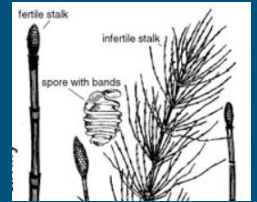
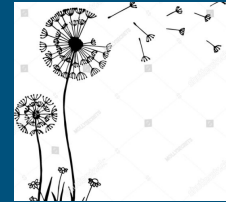
Provide data & receive Institute membership badge & more!

Membership provides identification as a community member and access to unimaginable possibilities in Phase 2.

Singular gateway for data cataloging

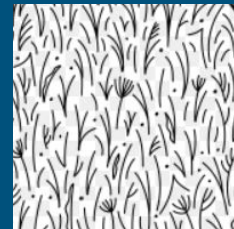
## Human Badges

*Dandelion or Horsetail Punk Rockers*



## Entity Badge

*Meadows*



Read Nora Bateson's inspirational poem titled [Lawnmower World](#) to appreciate the badges

YOU CANNOT CHANGE HOW SOMEONE THINKS,  
BUT YOU CAN GIVE THEM A TOOL TO USE,  
WHICH WILL LEAD THEM TO THINK DIFFERENTLY.

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BUCKMINSTER FULLER

Phase 2



# Desired Outcomes

## Phase 2

- Launch generative AI + LLM “Engine”
  - Manufacturing Supply Chain Disruptor for Consumables
  - Bioregional hubs
  - Ecovillages
-

# Desired Outcomes - Phase 2

## Generative AI + LLM Learning Engine:

- Catalog and tag members (entities and humans) focus and interest, as it relates to the polycrisis, based on established frameworks, for creating invaluable synthesization and insights, to harness power and effectiveness of global efforts.

## Manufacturing Supply Chain Disruptor for Consumables (CPG):

- Decouple package & consumable, on select industries to start (wine, food carry out, skin care), to learn how to scale novel and sustainable supply chains, offering either re-use or biodegradable packaging and providing service for reuse containers.
- Create muscle memory for humans to decouple consumption from package, which is foundational to addressing core issues of the polycrisis.

*The human economy rests upon endless production & consumption to grow GDP. Raw materials are not valued until extracted, with \$0 valuation for natural capital raw material until sold, at 100% profit for "property owner." **le - Spawning Salmon have no value until becoming our next meal. Did the fisherman pay the Pacific Ocean?***



# Desired Outcomes - Phase 2

## Bioregional hubs:

- Elevate needed drop off locations for reuse packaging into bio-regional centers providing boots on the ground for training, education, tool kits, instruction, entrepreneurial incubation, communing, matching offers & needs and more.
- Imagine [Berkeley's Ecology Center](#) with opportunity for showcasing local creations, hosting community events, seminars, performances, innovation, warm data labs, and anything the bioregion can imagine!

## Eco Villages:

- Bioregional hubs become enablers for customized ecovillages in both rural and urban settings with emphasis on transitioning the ~4,000 urban cities over 100K population, with bioregional land trust funded programming.



# Urban Ecovillage Land trust funded programming for transformation

- Front yard [edible garden program](#) feeding the community & offering agricultural training
- Land Trust accounts to facilitate buying property in urban areas as available, to transform into “neighborhood ecovillages”
  - ◆ Communal meals and gathering places
  - ◆ Agriculture (farming, raising animals, food preservation)
  - ◆ Emergency preparedness (water, power, first aid, and more)
  - ◆ Communal resources for fun & passionate purpose
  - ◆ Shared built things so we need less built things

# Jobs with Purpose and Passion



- Bioregional customized, on and off ramps for transformation
- Align work addressing the polycrisis with humans' passions & skills, relevant lived experiences and provide additional education, training, tools, resources and more
- Support humans seeking work
- Available once the Natural World Revolution Superconductor Engine launches in Phase 2.



# Natural World Revolution

## Organize & catalog efforts for mutual learning

- Stabilizing Planetary Boundaries
- Story Sharing & Community Building
- Reconstructing the Human Economy





1 NO POVERTY



2 ZERO HUNGER

3 GOOD HEALTH AND WELL-BEING

4 QUALITY EDUCATION

5 GENDER EQUALITY

6 CLEAN WATER AND SANITATION

AT THIS TIME I AM NOT PREPARED TO PROPOSE HOW THE U.N. 17 SUSTAINABLE DEVELOPMENT GOALS (SDGs) RELATE TO THE FOLLOWING FRAMEWORKS FOR ORGANIZING AND CATALOGING EFFORTS SUPPORTING THE NATURAL WORLD REVOLUTION.

7 AFFORDABLE AND CLEAN ENERGY



13 CLIMATE ACTION



14 LIFE BELOW WATER



15 LIFE ON LAND



16 PEACE, JUSTICE AND STRONG INSTITUTIONS



17 PARTNERSHIPS FOR THE GOALS



# Stabilize Planetary Boundaries



Catalog efforts of Entities & Humans when registering for membership. Apply status (0 to 3) for each applicable boundary label (0 to 9).

## Status:

- Verified working on stabilizing selected boundary(ies)
- Experience with stabilizing selected boundary(ies)
- Interested in learning more about stabilizing selected boundary(ies)



# Story Sharing & Community Building



Catalog efforts of Entities & Humans when registering for membership. Apply status (0 to 3) for each applicable area (0 to 3).

## Status:

- Verified working on Story Sharing and Community Building of selected focus(es)
- Experience with selected focus(es)
- Interested in learning more about Story Sharing and Community Building of selected focus(es)



# Reconstruct the Human Economy



Catalog efforts of Entities & Humans when registering for membership. Apply status (0 to 3) for each applicable principles (0 to 8).

## Status:

- Verified working on selected principle(s)
- Experience with selected principle(s)
- Interested in learning more about selected principle(s)

*\*IAR = Innovative, Adaptive & Responsive*

# Recruit members to join the *Institute for Liberating Life*

## PHASE 1

Human Badges in exchange for signing up



Dandelion  
Punk Rocker

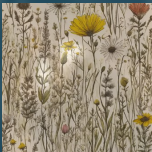


Horsetail  
Punk Rocker

Human & Entity Verified Badges



Certified Entity  
Meadow Badge



Certified Human  
Meadow Badge

## PHASE 2

MEMBER  
QR CODE



REAL TIME  
APPLICABLE  
LABELS  
FROM  
GEN AI + LLM  
ENGINE



Read *Nora Bateson's inspirational poem titled Lawnmower World to appreciate the badges*



# Framework Value

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- Help millions lean in to save the natural world, find work, education, training, ideas, local connections, offers & needs and much more
- Dramatically improve comprehension & effectiveness of our mission
- Data input grows with more members and the output is a tool, NOT a solution for a one size fits all application.
- The engine's power for providing invaluable insight from labels overlaid with bioregional data (soil, ground water, geology, temperature, political, etc.) is unimaginable with infinite possibilities for each bioregion to customize, iterate, change and create more possibility!



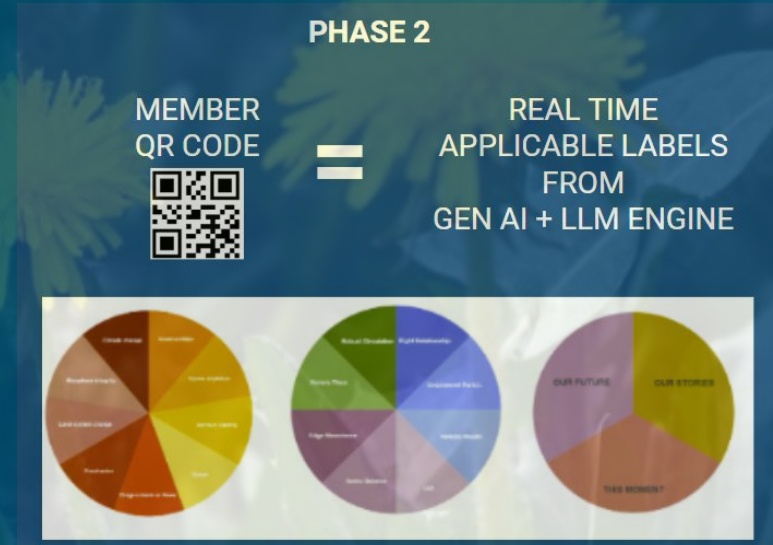
# Align Offers & Needs (work) regionally & bio-regionally

Humans are lost. Scared. Disconnected.

Humans need help finding their path forward.

After months attempting to “re-skill” and re-launch, leveraging 20+ years of Regenerative Farming & Winemaking, Entrepreneurial, Marketing Communications and Community Building experience, **I remain unemployed.**

**Changing direction while needing income to meet basic needs is terrifying.**

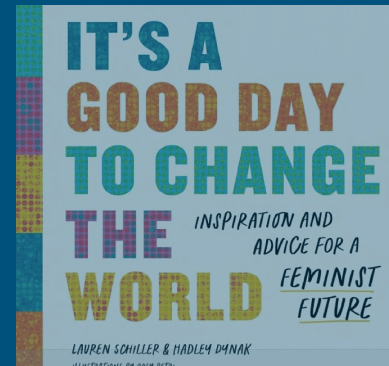


# THE FUTURE IS FEMALE

TRACEY ROGERS BRANDT IS NOTHING LESS THAN A POWERHOUSE ENTREPRENEUR WITH A CLEAR BRAND VISION AND A COMMITMENT TO SUSTAINABILITY AND QUALITY IN HER WINEMAKING.

SHE IS A LEADER IN HER COMMUNITY, AND A COMMUNITY BUILDER, DEDICATED TO ENSURING THE SUCCESS OF HER BUSINESS WHILE ALSO LIFTING UP OTHER ENTREPRENEURS AND WOMEN-LED PROJECTS.

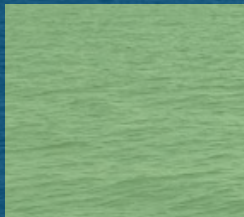
-- LAUREN SCHILLER & HADLEY DYNAK  
CO-AUTHORS OF IT'S A GOOD DAY TO CHANGE THE WORLD.  
INSPIRATION AND ADVICE FOR A FEMINIST FUTURE.



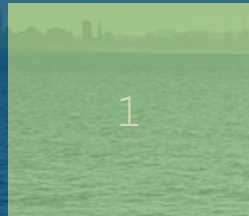
# NATURAL WORLD REVOLUTION SUPPORTING 7 GENERATIONS FORWARD



Alice



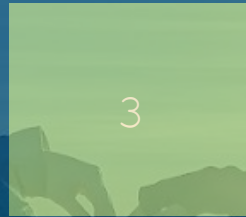
Jessie



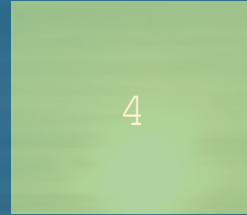
Ann



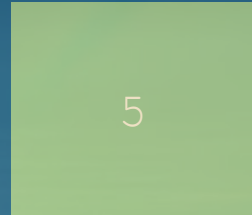
Tracey



Isabel  
&  
Lily



4



5





# SOMEHOW

Somehow we have to carry trauma and **stay imaginative enough to rebuild a society that cares.**

Somehow we have to be angry enough to fight and tender enough to stay sensitive to the nuances of mutual learning.

Somehow from the fragmentation of human constructs, we have to find a way to perceive and participate in the unity of life.

Somehow we have to.

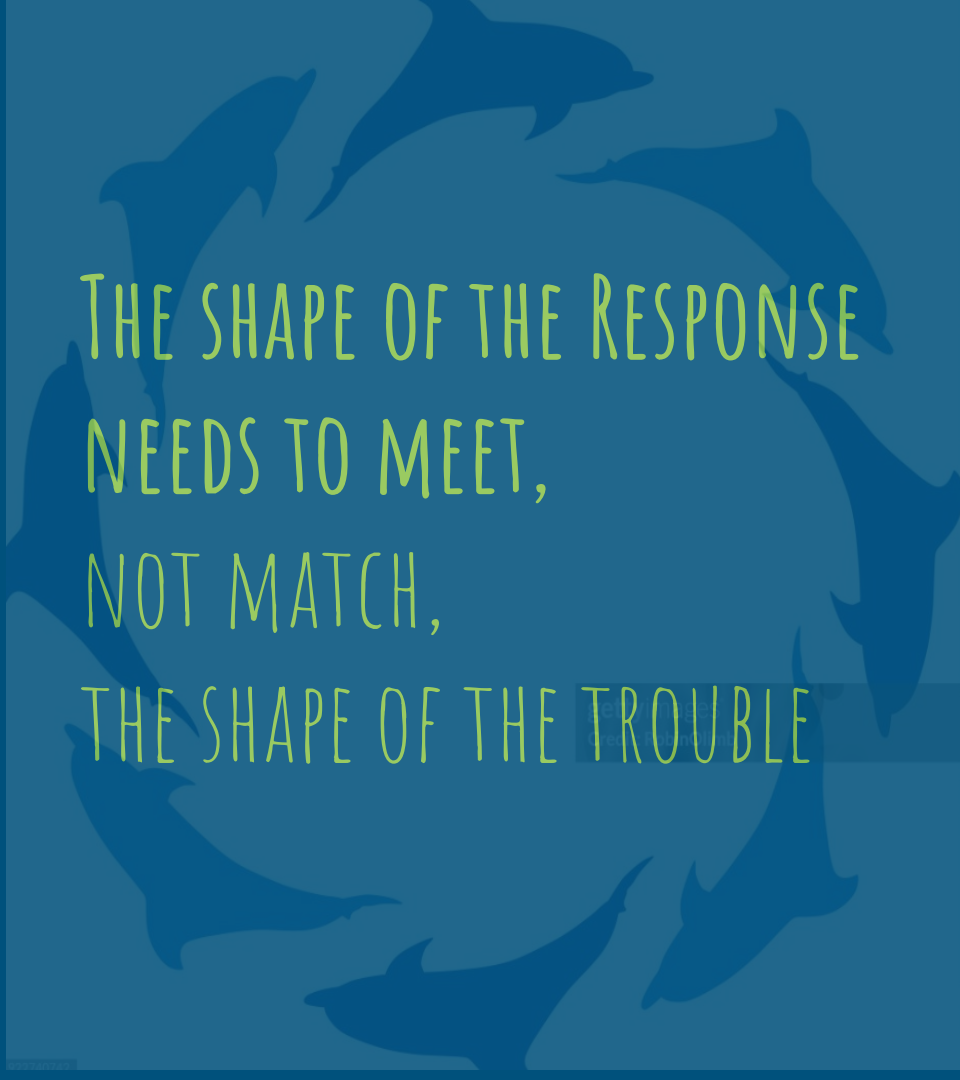
~ Nora Bateson  
Combining, p.77

# Last year was many things...but what will 2024 be?

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In 2023 girls and women were liberated to revel in their love of Barbie. That love is interconnected and weaved with beautiful memories and stories of connections to their wild child, when days were spent imagining possibilities and mind awakening discoveries unfolding every second in the natural world which they celebrated.

In 2023 after so much darkness, the maestro of self determination and writing her own narrative, Taylor Swift, transcends borders while becoming a source of light, providing joy, hope, new connections and reconnections for millions of people, but by a landslide, girls and women.



THE SHAPE OF THE RESPONSE  
NEEDS TO MEET,  
NOT MATCH,  
THE SHAPE OF THE TROUBLE

**MEET** = **manny**  
connections in **motion**

MATCH = singular  
static connection





"YOU NEVER CHANGE THINGS  
BY FIGHTING THE EXISTING REALITY.

TO CHANGE SOMETHING, BUILD A NEW MODEL  
THAT MAKES THE EXISTING MODEL OBSOLETE"

~ Buckminster Fuller

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# A Way to Find a Way...

- ★ Mothering → I do, have done, do experience, have experienced each listed
- ★ Parenting → Each listed item exists in the relationshiping and in the unique context for THAT moment
- ★ Winemaking → Each listed item exists in the relationshiping and in the unique context for THAT moment
- ★ Farming → None exist if deconstructed or decontextualized into parts.
- ★ Theater → None exist if deconstructed or decontextualized into parts.
- ★ Summer Camp ◆ What is summer camp without campers?
- ★ Restaurant Line Up ◆ Clogged toilets, winemaker dinners, exuberant staff, live performances, cranky critics, celebrity patrons, anniversary dinners, marriage proposals

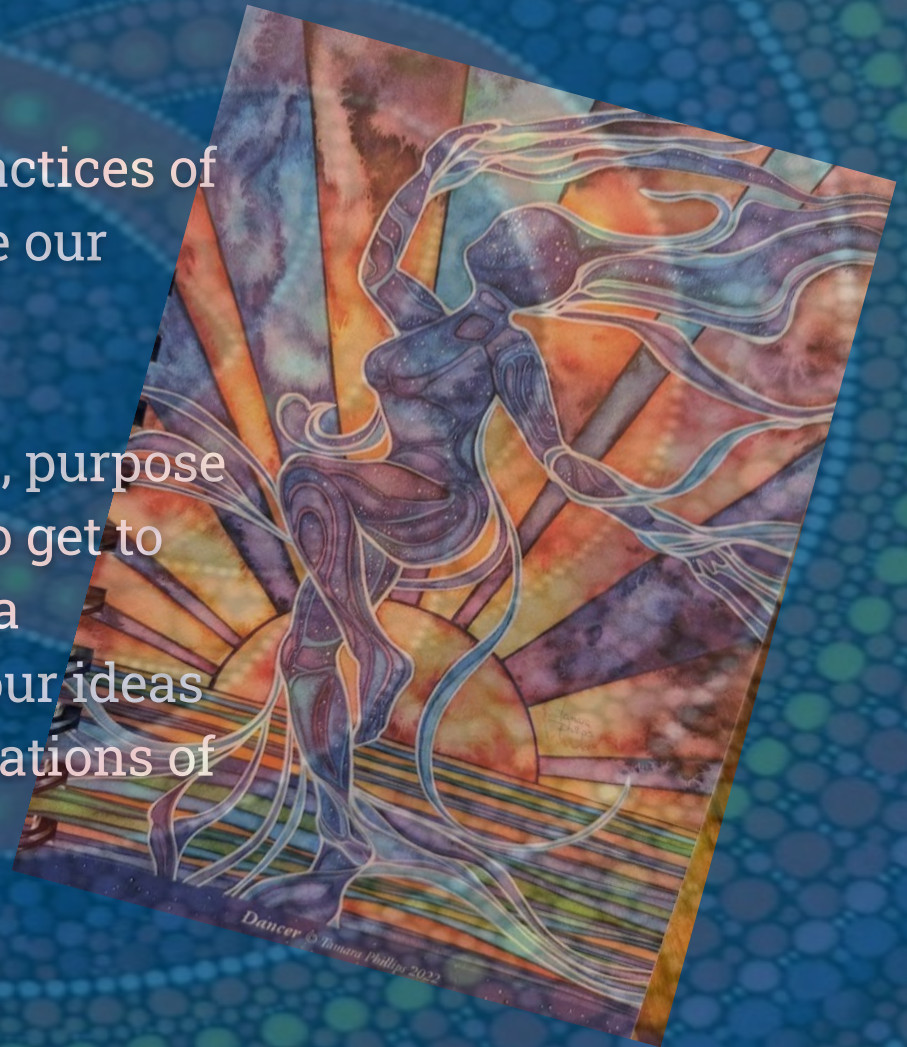
We are born Systems Based Imagineers, what is your list?



We must lean into the resilient practices of our ancestors to help us germinate our creative seeds.

...We must bring our personal gifts, purpose and knowing forward. It is time to get to work with peace in the spirit and a compassionate heart. Combine your ideas and hopes with the collective initiations of discovery and open paths.

Karen L. Culpepper Mother Tongue Ink 2023









A woman with long brown hair, wearing a black long-sleeved shirt and olive green pants, stands in a narrow aisle of a wood shop. She is looking upwards with a joyful expression, her arms outstretched to the sides, resting on the wooden shelves. The shelves are filled with various pieces of wood, some leaning against the walls. The lighting is warm and focused on the woman.

I'M READY TO LEAN IN!

Tracey Rogers Brandt

she/her

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